SHAPING THE FUTURE OF THE WORLD OF WORK

CAMBRIDGE CONFERENCE FRIDAY 17 MAY 2019 10AM TO 3.30PM

IWM DUXFORD CONFERENCE CENTRE

Organised by www.cakeandhr.org and supported by the Cambridge Network

THE AIM OF THE CONFERENCE is to look at how the world of work is currently changing, and may change further in the future. The Robots Are Coming... so how will this affect the workforce, the skills we need, the shape of work? Are schools getting the future workforce ready?

Perhaps the robots will take over the dull jobs leaving humans to focus on more rewarding tasks that require creative and social intelligence. If that is the case what have we, as employers, got to do now to prepare?

VENUE

Delegates have access to the museum at Duxford throughout the day. Have a walk on to Concorde? Watch various vintage aircraft land and take off through the day from the viewing balcony.

EXHIBITORS

Tesla, Oracle, Arm, Iansyst and Turning Factor are amongst the exhibitors giving delegates opportunities to talk to a range of experts as well as a bit of fun; if you register quickly you could also book a test drive with Tesla!

WORKSHOPS AND SPEAKERS

Workshops are 45 minutes and will run in two or three streams. Delegates will be asked to select their chosen workshops when booking through the Cake and HR website.

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<th>10.00 Welcome to Shaping The Future of the World Of Work.</th>
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<th>10.30 Option 1</th>
<th>10.30 Option 2</th>
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<td><strong>AI: Not as scary as you might think.</strong></td>
<td><strong>Employee Engagement Now and Future</strong></td>
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<td>The news often highlights the negative impacts that AI may have on our technology, our jobs, and our lives. What’s truth and what’s fiction? What are some examples of how AI is affecting our lives today?</td>
<td>Hear examples of how different companies have already ensured employee engagement ready for the changing world of work. Do the millennials need something different? Really? What do the best employers in the eastern region actually do?</td>
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<td>Steve Steele, Director of Product Marketing, Machine Learning, Arm</td>
<td>Gill Buchanan and Lynn Walters Pure Resourcing</td>
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<th>Time</th>
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<td>11.15</td>
<td><strong>BREAK</strong></td>
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| 12.00 | **Option 1**  
AI for learning                                                                 |
|       | AI has and will continue to change the very nature of work. It will also change why, what and how we learn. Donald will look across the learning journey from engagement, support and delivery to assessment, even wellbeing... and with real examples, show that AI is already here in learning.  
website: wildfirelearning  
personal website: planblearning  
blog: donaldclarkplanb |
| 12.00 | **Option 2**  
Oracle Academy                                                                 |
|       | Oracle Academy work with educational institutions to help teachers develop core computing knowledge and skills aligned to industry demands using current technologies. Teachers need to keep up with ever-changing technologies and software development skills so that students can be best prepared—no matter what their futures hold. When it comes to computer science, computer engineering, and teaching best business practices leveraging technology, it can be difficult to keep up. Iris Lanny, Programme Leader for Oracle Academy will explain how industry and educational leaders want the same things, they just speak a different language. Finding common ground might be the solution to bridging the gap between education and business?  
| 12.30 | **Option 3**  
Shaping Future Leaders – An interactive workshop  
If the world of work is changing, what skills will future Managers need? Which behaviours will we need? How will future managers need to adapt! And, how do we manage millennials now? Judith Elliott, FCIPD is a leadership development expert and executive coach.  
https://www.elconsulting.co.uk/ |
| 13.30 | **LUNCH BREAK**  
13.30 Option 1  
The Zebra Project  
The Taylor Vinters Zebra Project was launched in January 2018. We have brought together a select group of business leaders, creative |
| 13.30 | **Option 2**  
Education Question Time Panel  
The curriculum for the 21st century – what do we want and need students to know, show and understand |
thinkers, academics and innovators to explore the opportunities arising from the future world of work and some apparent shifts in business philosophy, employment structures and technology. Now is the time to examine what we’ve learned, and develop clear action points for success.

Zebra looks at the business world through the lens of change. We are already seeing the reinvention of business and employment models enabled by significant technological advancement.

Expert and peer-to-peer debate and workshops have been at the heart of the ongoing Zebra discussion. These have sparked ideas and action points to help organisations to succeed in this reimagined world of work.

Peter Finding  
Partner  
Taylor Vinters  
https://thezebraproject.co/zebra-wall/

Getting to know each other better – what can schools/education and employers do more to promote even better/stronger partnerships

Doing more for less – how schools/education/employers can deliver better for less resource

‘School should be for the least what home is for the most’ (Gervase Phinn) – what do schools need to do (in partnership with employers) to deliver better outcomes and secure better futures for the most disadvantaged.

The panel:
Sarah Roscoe Executive Head for TBAP East
Stephen Munday President of the Chartered College of Teaching
Robert Campbell CEO, Morris Education Trust

| 13.30 Option 3 |
| Let’s Get Creative – An interactive workshop |

Handled correctly, robots will take over the dull jobs, leaving humans to focus on more rewarding tasks that require the “creative and social intelligence” that androids cannot muster.

Creativity is going to be even more highly prized so come and take part in some fun warm up exercises used by a theatre company in the rehearsal process that kick-start creative thinking. New International Encounter (NIE) make award-winning theatre for and with young people that is playful and engaging. Find out more about how they make projects with creative tools.  
www.nie-theatre.com

| 2.15 to 2.45 pm BREAK |

| 14.45 - Leave on a high with our dramatic closing speaker |

Set a goal so big that you can’t achieve it until you grow into the person who can. From Northern Soul to the Royal Marines … listen to Jem Hills, ex-Elite Special Forces, Inspirational Speaker and Entrepreneur, talk about hard learnt lessons. Sometimes a story is all it takes for you to change perceptions and view the world differently.  
www.jemhills.com

| 3.30 to 4.30 NETWORKING AND VISIT THE MUSEUM |